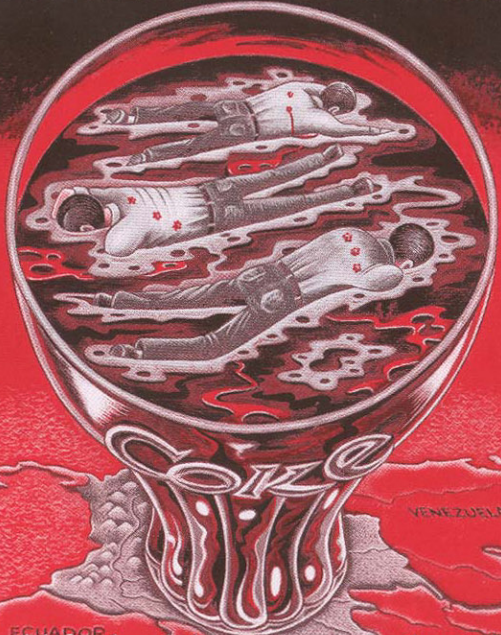


# Coca-Cola:

*Making a **KILLING** in Colombia*  
with **Colombian Trade Unionist**  
**Luis Adolfo Cardona**  
**Hear the man Coke's death squads tried to KILL!**

## Colombian Coke Float



Find out the TRUTH about the corporation that holds Rutgers' EXCLUSIVE CONTRACT! Hear Luis Adolfo Cardona, a Colombian trade unionist and former Coca-Cola bottling plant worker who saw the lead union negotiator at his plant assassinated on December 5, 1996. Later that day, he was kidnapped, headed for the same fate - until he escaped to Bogota, Colombia's capital, with his family. He continued to receive threats in Bogota, where he worked for SINALTRAINAL, the Colombian labor federation, and has come to the US under the protection of the AFL-CIO. Find out firsthand:

What life is like for Colombian Coca-Cola workers  
What union activists undergo in Colombian Coke plants  
What crimes Coca-Cola has committed around the world  
**WHY RUTGERS UNIVERSITY MUST END THE  
EXCLUSIVE CONTRACT WITH COCA-COLA!**

**Wednesday, March 31, 2004 - 7 PM**

**Rutgers Labor Education Center**

**50 Labor Center Way, New Brunswick, NJ** Campus Bus: Take EE, G or GG to Henderson Bus Stop  
**(corner of Ryders Lane and Labor Center Way, Cook/Douglass Campus)**

Sponsored by: New Jersey Solidarity - Activists for the Liberation of Palestine

More info: [www.njsolidarity.org](http://www.njsolidarity.org) [info@njsolidarity.org](mailto:info@njsolidarity.org)